



BENEFITING  
THE 43<sup>RD</sup> ANNUAL

# Miami Book Fair



 Miami Dade  
College

## 2026 SPONSORSHIP OPPORTUNITIES

Partner with one of the most influential cultural festivals in Miami

Miami Book Fair: November 15-22, 2026 | Street Fair: November 20-22, 2026

Since 1984, Miami Book Fair has engaged our community through inclusive and accessible year-round programming that promotes reading and supports writers throughout South Florida and beyond – and it's work we cannot do without the partnership and generosity of our supporters.

We are so grateful for the incredible \$1.3 million that you contributed to the Fair in 2025, but the gap between that and what it takes to execute this event for Miami was a wide one. This year and moving forward, our goal — our hope — is to significantly increase the support we receive from you, our colleagues in cultural arts advocacy and community connection, to both sustain this year's Miami Book Fair and our future.



# WHY MIAMI BOOK FAIR IS A SMART INVESTMENT

For 43 years, we've welcomed a vast and eclectic group of authors to Miami for insightful discussions and engaging conversations that have crossed generations and cultures, contributing to an open dialogue in English, Spanish, and Haitian Creole and facilitating a free exchange of ideas in our city. These visiting authors, our beloved Street Fair, and the tens of thousands of people who come to celebrate books and reading have helped make the Fair **a respected global destination for arts and culture.**

## JOIN US IN WRITING OUR NEXT CHAPTER FOR MIAMI

Promote your organization to tens of thousands of curious readers from across South Florida and the world!

- **CREATE UNIQUE, FULLY CUSTOMIZED ACTIVATIONS** and engagement opportunities during Fair week.
- **USE CROSS-PROMOTIONAL MARKETING** on social media and physical signage to help you create and boost brand awareness, build audiences, and target Festivalgoers from a wide-ranging national and international demographic.
- **ENGAGE HIGH-LEVEL CLIENTS AND STAFF MEMBERS** with exclusive author receptions, VIP seating, and/or reserved entry to Street Fair and author sessions.
- **SUSTAINED VISIBILITY** as a Miami Book Fair 365 partner, including year-round recognition through logo presence and digital content, as well as invitations to select events throughout the year.

We're deeply grateful for the support of our sponsors, whose generosity has powered Miami Book Fair for more than 40 years. We hope you will join our family of supporters this year and help us continue to **bring Miami together to celebrate books, authors, and the written word.**

Miami Book Fair is a nonprofit organization with a mission of engaging our community through **inclusive, accessible, year-round programs** that promote reading and support writers throughout South Florida and beyond, work that would not be possible without your generous funding support.



STEPHEN KING

# AMPLIFY YOUR BRAND IN MIAMI WHILE MAKING A POSITIVE IMPACT

## Miami Book Fair 2025

70,000+

Attendees

572

Authors & Interviewers

6,778

Free Books to Kids

300+

Programs & Events

22

Countries Represented  
by Presenting Authors

215

Sponsors & Exhibitors

900

Smiling Volunteers

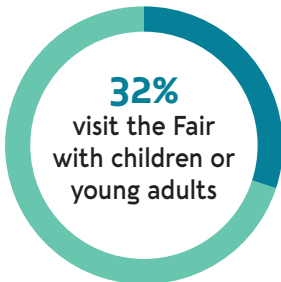
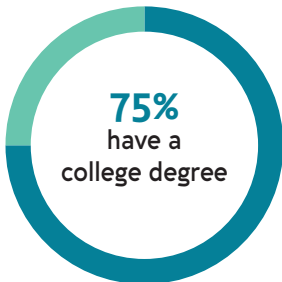
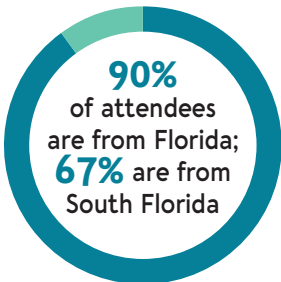
100+

Performers & Program  
Partners at Children's  
Alley & Off the Shelf

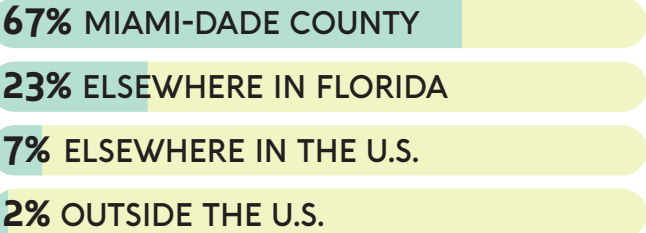
30,304,462

Marketing Impressions

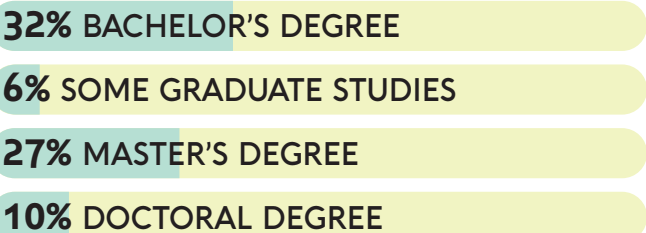
# MIAMI BOOK FAIR'S AUDIENCE



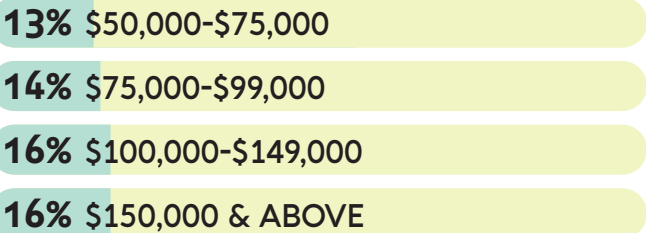
## Primary Residence



## Highest Level of Education

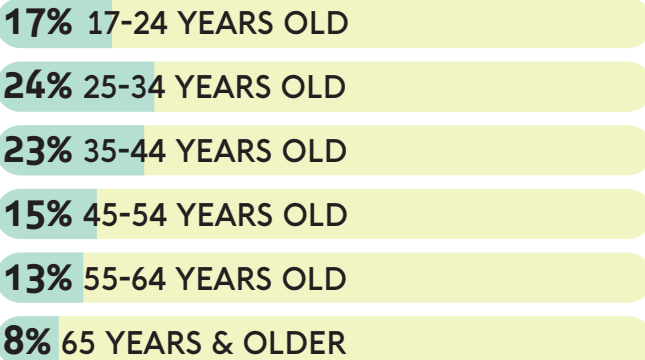


## Household Income

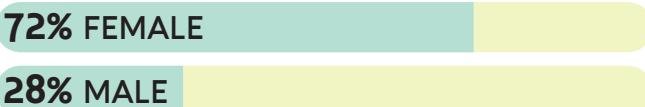


\*20% replied "Prefer not to answer"

## Age



## Gender



## Return vs. First-time Fairgoers



# GETTING OUR NAME – AND YOURS – OUT THERE

**30,304,462**  
MARKETING  
IMPRESSIONS

**20M**  
PEOPLE REACHED  
VIA OUTDOOR  
MEDIA

**14M**  
SOCIAL MEDIA  
IMPRESSIONS

**5,700,000**  
DIGITAL MEDIA  
IMPRESSIONS

**120,000**  
INFLUENCER  
VIDEO VIEWS

**168,000**  
WEBSITE VISITORS  
& **567,000**  
PAGE VIEWS



# MIAMI BOOK FAIR IN THE NEWS

A few of our 120+ media partners include:



**120+**

MEDIA PARTNERS

**\$1.1M**

ESTIMATED AD VALUE  
(Radio + TV)

**371**

UNIQUE MEDIA STORIES

**1,232+**

MEDIA PICKUPS  
& MENTIONS

**6.91B**

INDIVIDUALS  
POTENTIALLY  
REACHED OVERALL

**5.61M**

UNIQUE WEBSITE  
VISITORS PER MONTH  
(September–November)

# SOCIAL MEDIA & DIGITAL ADVERTISING

107,600+

FOLLOWERS

600+

POSTS

131,000+

ENGAGEMENTS

8.7M

VIDEO VIEWS

14.1M

IMPRESSIONS



**@chattertonwilliams**

Grateful to @miamibookfair for hosting me in conversation with one of my intellectual heroes, Henry Louis Gates, Jr.



**@literally\_lit\_in\_miami**

"I want to go to @MiamiBookFair but is there anything my kids can do?"

Friend, part of the joy of raising readers is introducing them to the bookish life, and all the joy that comes with it! Every year take my kids and every year we spend HOURS in children's alley (conveniently near Smorgasbord AKA the food truck area)

Every year there are tons of activities, including:

- Author readings & panels (lil old me moderated one two years ago!)
- Author signings
- All the arts you can think of, and more
- Drumming
- Community art projects
- Skateboarding classes
- Making robots
- Drones
- Theater & music performances
- A sensory space
- Lots of games, hula hoops and
- Stilt walkers and street performers
- A read and chill zone
- Fun vendors

And so much more. It's a blast. Tomorrow is the last day, so you still have time!



**@keilavall\_author**

Muchas gracias! #SalvarLaFrontera es un territorio que nos acerca. Todo ha estado precioso. Gracias a todas las personas que se acercaron ayer. Gracias, @rondoncm, @miamibookfair @marie.gal. . A mis compañeros de panel, brillantes @naida.saavedra @juance67 @mendezguedezweb. Y a nuestros editores @carlos.sandoval\_cs y @gustav\_valle @equidistancias\_editorial por esta alegría.



**@mena\_and\_books**

Day 1 at the miami book fair I met two amazing authors, wandered through so much gorgeous merch + art, saw the bookish girlies!!! and had the best matcha of my life. feeling so grateful to be here as a creator. Thank you so much.

# MIAMI BOOK FAIR SIGNATURE SPONSORSHIP BENEFITS

All sponsors receive the following signature benefits, which include exclusive recognition, brand exposure, and attendee engagement opportunities at one of the nation's premier literary festivals:

One 12' x 12' booth at Street Fair.

Logo or company listing on social media platforms.

Logo recognition on Miami Book Fair website, with link to your website.

Logo placement on signage displayed throughout MBF grounds.

Logo placement and recognition on event-specific signage related to sponsored programs and/or sessions.

Credentials for your staff (required to activate your footprint at Street Fair).

Collaboration with MBF to create customized ticket package for relevant events.

Logo inclusion in Fairgoers Guide, distributed through various channels (60,000+ distribution).

Opportunity to provide one (1) corporate promotional item for up to 600+ Friends of the Fair and 600+ author welcome swag bags (total 1,200+).



# LEVEL-SPECIFIC SPONSORSHIP BENEFITS

## Premier Sponsor \$50,000-\$99,999

### MARKETING BENEFITS:

- All signature benefits included.
- Sponsorship of premier program (e.g., Evenings With, children's programming, Lost Chapter, Off the Shelf).
- Street Fair activation: A minimum 20' x 30' tent (tent/activation space size varies by sponsorship level).
- Inclusion in media campaigns and banner ads on MBF website.
- Full-page ad in Fairgoers Guide (60,000+ distribution).
- Sponsor recognition at year-round author events.

### HOSPITALITY BENEFITS:

- 10 branded Street Fair credentials.
- 8 VIP seats at author events.
- 8 tickets to exclusive Authors' Party (Saturday, November 21, 2026).

## Major Sponsor \$25,000-\$49,999

### MARKETING BENEFITS:

- All signature benefits included.
- Sponsorship of an author track (i.e., curated series of author conversations within a specific genre or theme).
- Street Fair activation: A minimum 12' x 12' tent (tent/activation space size varies by sponsorship level).
- Social media mentions and targeted sponsor emails.
- Half-page ad in Fairgoers Guide (60,000+ distribution).
- Sponsor recognition at year-round author events.

### HOSPITALITY BENEFITS:

- 10 branded Street Fair credentials.
- 6 VIP seats at author events.
- 6 tickets to exclusive Authors' Party (Saturday, November 21, 2026).

# LEVEL-SPECIFIC SPONSORSHIP BENEFITS

## Associate Sponsor \$10,000-\$24,999

### MARKETING BENEFITS:

- All signature benefits included.
- Sponsorship of a children’s or adult program, the Block Party, or a Lost Chapter evening.
- Street Fair activation: A minimum 12’ x 12’ tent (tent/activation space size varies by sponsorship level).
- Quarter-page ad in Fairgoers Guide (60,000+ distribution).

### HOSPITALITY BENEFITS:

- 5 branded Street Fair credentials.
- 4 VIP seats at author events.
- 4 tickets to exclusive Authors’ Party (Saturday, November 21, 2026).

## Supporting Sponsor \$5,000-\$9,999

### MARKETING BENEFITS:

- All signature benefits included.
- Sponsorship of an author session.
- Street Fair activation: A minimum 12’ x 12’ tent (tent/activation space size varies by sponsorship level).

### HOSPITALITY BENEFITS:

- 5 branded Street Fair credentials.
- 2 VIP seats at author events.
- 2 tickets to exclusive Authors’ Party (Saturday, November 21, 2026).

## Exclusive Title Opportunity Available

Let’s have a conversation.

## Platinum Sponsorship Opportunity Available

\$100,000+

### COREY LEWIS

Director of Development  
CLewis2@mdc.edu, 913.579.1803

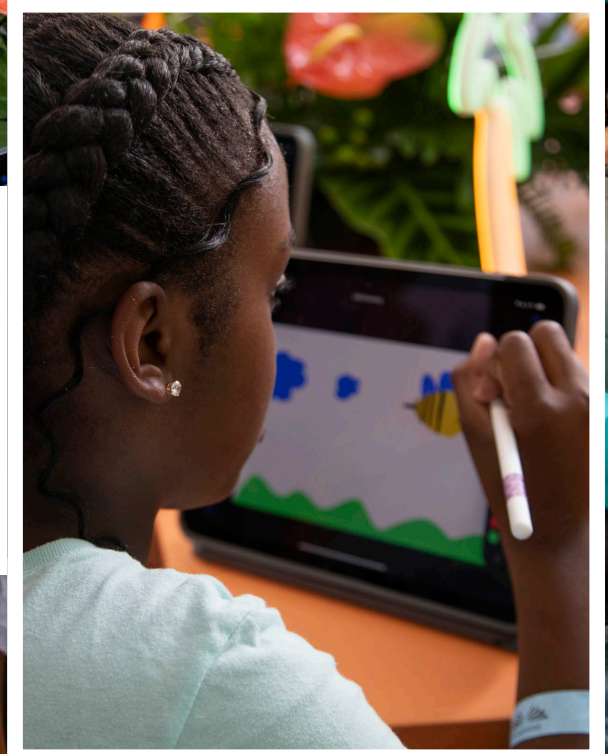
### LISA BETTER

Senior Development Associate  
LBetter@mdc.edu, 305.790.7597

# ACTIVATIONS THAT DELIVER



**Apple** sponsored the Fair for the first time in 2025 with the brand-new Innovate! area, where guests grabbed iPads and learned how to create kaleidoscopes, movable art, comic books and interactive storybooks, stop-motion shorts, and more. Kids and parents alike had a blast exploring the latest creativity-boosting, art-making Apple technology.





After many years of supporting Miami Book Fair, **Nicklaus Children's Hospital** became the presenting sponsor of Children's Alley three years ago, allowing the hospital to take advantage of a significant presence at one of the most popular areas of the Fair — where in 2025 thousands of kids visited their booth and customized bucket hats while their families took special photos to remember the fun the day brought them. Nicklaus was also prominently recognized in all Children's Alley marketing efforts, which were seen by hundreds of thousands of people.





Miami Book Fair

+400 authors: November 16-23, 2025

MIAMI DADE COLLEGE, DOWNTOWN MIAMI

**READCARIBBEAN**

Thanks to the **Green Family Foundation**, our ReadCaribbean programming provided an expansive



**GREEN FAMILY FOUNDATION**

platform for urgent, timely, and imaginative storytelling, drawing thousands of attendees across in-person and online sessions. Presenting authors included **Ryan Bachoo, Edwidge Danticat, Marlene L. Daut, Julia Gaffield, Geoffrey Philp, Dwight Thompson, Olive Senior**, and more. The Green Family Foundation also generously supports our Little Haiti Book Festival, which takes place each May.

Miami Book Fair has honored the important presence and legacy of the literary Jewish diaspora since our inception and — thanks in part to the generous support of the **Stacey and Eric Mindich Fund for Jewish Stories** — we proudly launched the Jewish Life & Culture series at Miami Book Fair 2025. Featuring such literary figures as **Rabbi Angela Buchdahl, Lihi Lapid, Stuart Nadler, Maxim D. Shrayer, and Rose Waldman**, the series' debut was another reflection of our commitment to welcome and support marginalized voices to encourage connection and understanding. And we're now expanding the series to provide insightful, thought-provoking dialogue around these experiences and histories year-round.

### The Stacey and Eric Mindich Fund for Jewish Stories



RABBI ANGELA BUCHDAHL



Children of all ages immersed themselves in artistic expression with a variety of fun activities at the **Amazon**-sponsored CREATE!



Make-and-Take stations. Longtime museum partners MOAD and The Bass served up cool crafts all day long, while our featured workshops with local artists and creatives offered more in-depth art experiences.

The **Miami-Dade Public Libraries System** has been a generous sponsor of Miami Book Fair for more than a decade, and this cornerstone of the community returns year after year to benefit from the awareness it's able to build and foster with our attendees. At Street Fair and sponsored author sessions, M-DPLS makes a grand showing and further supports its work through the many visitors who sign up for library cards at the Fair each year.



Wanting to make a deeper connection with the South Florida market, **NatuChips** selected Miami Book Fair as one of its signature events for 2025. Tens of thousands of Fairgoers were introduced to its delicious plantain chips at Street Fair, two sponsored author sessions, and through distribution to our Friends of the Fair, authors, and volunteers.



# SPONSORS AT MIAMI BOOK FAIR 2025



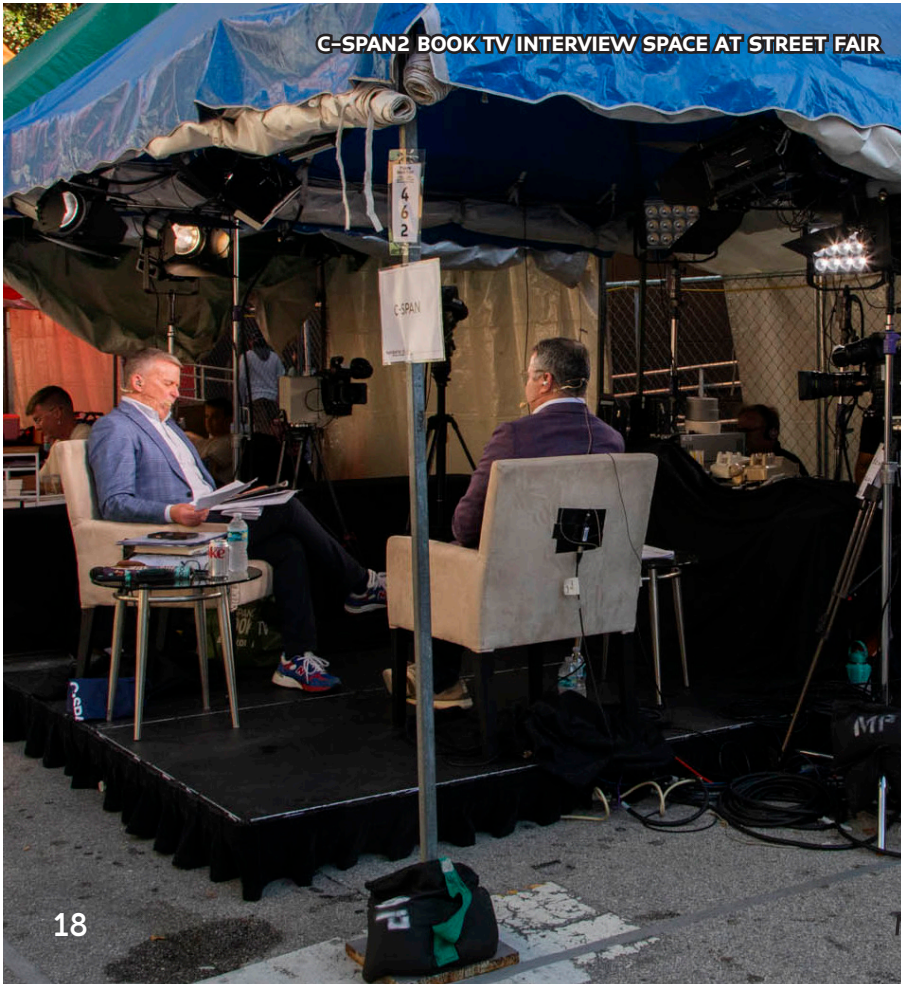
PAUL AND MARTE SINGERMAN WITH PRESENTING AUTHOR RABBI ANGELA BUCHDAHL



NBC6/TELEMUNDO WORLD CUP SPACE



THE CHILDREN'S TRUST AT STREET FAIR



C-SPAN2 BOOK TV INTERVIEW SPACE AT STREET FAIR



UHEALTH JACKSON'S CHILDREN'S CARE AT CHILDREN'S ALLEY



AN AMAZON-SPONSORED AUTHOR SESSION



STEAMY LIT AT STREET FAIR



OUR FUND'S PAUL ABAD WITH PRESENTING AUTHOR JONATHAN CAPEHART



PRIVATE RECEPTION WITH PRESENTING AUTHOR LAYSHA WARD, SPONSORED BY ACHIEVE MIAMI

**THANK YOU TO THE 900 VOLUNTEERS WHO LENT A HAND IN 2025 – WE'RE SO GRATEFUL FOR YOUR SUPPORT!**

From setup and breakdown to author meet-and-greets and book signings, there's a long list of volunteer options available at the Fair — many of them fantastic opportunities for corporate volunteer outings!

# THANK YOU TO OUR 2026 SPONSORS

## PLATINUM SPONSORS

The Stacey and Eric Mindich Fund for Jewish Stories



## PREMIER SPONSORS

Books & Books



The Linda Sawyer Frankel Foundation



## MAJOR SPONSORS



Meredyth Anne Dasburg Foundation

Alan Lafer & Susan Rose



Ansin I Stewart

## ASSOCIATE SPONSORS



Sandy and Ellen Nusbaum



Chapman Foundation  
Alvah H. and Wylene P. Chapman



Zelda Kloner's Gift Fund



## SUPPORTING SPONSORS



Hermanowski Foundation



Henry L. Kimelman Family Foundation



## MEDIA SPONSORS



## WITH THE SUPPORT OF



Miami Book Fair is a nonprofit organization that relies on the support of its sponsors and partners to fulfill its mission of engaging the community through inclusive, accessible, year-round programs that promote literacy, reading, and writing.